



**CBS RADIO  
INTERNSHIP  
APPLICATION  
PACKET**



## Dear Intern Applicant:

Thank you for your interest in the WLZL Internship Program.

Our internship program offers a unique and exciting opportunity to experience the day-to-day activities of the radio station. This program will enable you to receive hands-on education and training on the planning, coordination and execution of the radio business, establish industry contacts and relationships for your future network while earning college credits toward your degree!

Internships are offered year round and are divided into quarterly sessions. These internships are available to students fulfilling the following requirements:

- Student must be at least 18 year of age
- Have an interest in broadcasting
- Must be enrolled in an accredited college or university and will earn college credits toward degree program AND a letter provided from your college or university upon acceptance
- Must be able to intern a minimum of 15 hours a week

If you have any questions, please contact Betty G. Ruiz at (301) 306.3713 or email me at [gissell@elzol991.com](mailto:gissell@elzol991.com)

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WLZL-FM

## Departments & Experience:

Your responsibilities will vary from support activities to actual hands on work. This is an opportunity for you to shine and we will do the best we can to support you in taking full advantage of your experience with CBS Radio.

### Departments Include:

\_\_\_\_\_ Production  
\_\_\_\_\_ Sales

\_\_\_\_\_ Programming  
\_\_\_\_\_ On-Air

\_\_\_\_\_ Promotions

## Departments & University:

Which semester are you applying for?

- Fall (Sept 14<sup>th</sup> - Dec 18<sup>th</sup>)  DEADLINE: Sept 1<sup>st</sup>  
Spring (Jan 11<sup>th</sup> - May 7<sup>th</sup>)  DEADLINE: Jan 4<sup>rd</sup>  
Summer (May 17<sup>th</sup> - Aug 20<sup>th</sup>)  DEADLINE: May 10<sup>th</sup>

Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

College/University you attend: \_\_\_\_\_

Major: \_\_\_\_\_ Graduating Date: \_\_\_\_\_

Academic Advisor: \_\_\_\_\_

Number: \_\_\_\_\_

Areas Of interest: (Please number in order of interest 1 highest  
10 lowest)

- |                  |                        |                |
|------------------|------------------------|----------------|
| _____ Production | _____ Programming      | _____ News     |
| _____ Promotions | _____ Event Marketing  | _____ Traffic  |
| _____ Sales      | _____ Public Relations | _____ Business |
| _____ Research   | _____ On-Air           | _____ Admin.   |

## Schedule Availability:

Days	Times
Monday	
Tuesday	
Wednesday	
Thursday	
Friday	

What do you expect to gain from the internship with WLZL?

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What are your career goals? \_\_\_\_\_

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Why did you choose WLZL to do your internship? \_\_\_\_\_

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## Conclusion:

Talents in radio:

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Have you ever interned with WLZL? Yes: \_\_\_\_\_ No:\_\_\_\_\_

If yes, where and how was your experience? \_\_\_\_\_

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**University Intern Supervisor:**

The CBS Radio Broadcasting Internship Program